



Dear Friends of the Museum,

DISCOVERY Children's Museum is pleased to present our annual signature event, **The Magic of DISCOVERY**, which will take place on **Saturday, October 8, 2022**. This year will be a blast from the past as we party through the decades, starting with the 50s in the Courtyard, 60s on the Windsong Trust first floor, 70s on the second floor, and 80s on the Las Vegas Sands Foundation third floor. It will be a far-out way to celebrate the magic of the Museum. Don't be a square and cruise over to DISCOVERY where you will find yourself on cloud nine after walking into our sock-hop-style cocktail hour in the courtyard. Once all the cool cats get their juice on, you will enter the Museum where the groove of the tunes will make you want to boogie down as you explore the different floors and partake in the strolling dinner. There will be plenty to see and do, so make sure to dress for your favorite decade and bring plenty of bread to spread around with our unique donation opportunities to support our kids! The silent auction will be filled with choice items and experiences, and we will have a live auction with several totally tubular, one-of-a-kind items.

In gratitude for her outstanding contributions to the Museum, we will be honoring **Joyce Schneider** with The Great Friend to Kids Award.

We hope you can join us and help make a difference in the lives of children and families in our community. Your support is vital and ensures critical funds are raised to fulfill our mission of fostering a welcoming, vibrant, and inclusive environment where all are invited to engage in playful and educational experiences that ignite a lifelong love of learning.

Individual tickets are available at **\$350 (Time Warp)** and **\$500 (Cool Cat)**, and sponsorship & branding opportunities are also available which include additional benefits:

Sponsorship Opportunities

Totally Tubular - \$25,000

I Want My MTV - \$10,000

Off the Hook - \$5,000

Flower Power - \$2,500

We kindly request your response before Friday, August 5th, 2022, to receive recognition within the formal printed invitation. Ads in "Party Through the Decades," this year's event program, are also available for purchase. If you cannot attend, we encourage you to consider supporting our mission by directly donating to the Museum. Please see the enclosed forms for additional details. You may visit our website at www.discoverykidslv.org/magicofdiscovery to reserve your ticket or sponsorship, email events@discoverykidslv.org or call **(702) 382-3445 ext. 136** to speak with our Event Manager for more information.

With warmest regards,

Jordan Ashton
Committee Co-Chair

Megan Farnsworth
Committee Co-Chair, Trustee



SPONSORSHIP BENEFITS

Totally Tubular \$25,000

Presenting rights

Premier reserved seating for 16 guests

Chauffeured limo service for up to 8 people
(pick-up/dropoff from one location)

2-page ad spread in this year's event program, with preferred placement

Printed recognition with company logo in event invitation & program

Digital & verbal recognition at the event

Recognition on DISCOVERY Children's Museum event webpage

Social media mentions

Company/logo presence in all promotional efforts

I Want my MTV \$10,000

Premier reserved seating for 8 guests

Full page ad in this year's event program

Printed recognition with company logo in event invitation & program

Digital & verbal recognition at the event

Recognition on DISCOVERY Children's Museum event webpage

Social media mentions

Off the Hook \$5,000

Reserved seating area for 8 guests

Half-page ad in this year's event program

Printed listing in event invitation and program

Digital recognition at event

Recognition on DISCOVERY Children's Museum event webpage

Flower Power \$2,500

Reserved seating for 4 guests

Printed listing in this year's event program

Digital recognition at the event

Recognition on DISCOVERY Children's Museum event webpage

Cool Cat ticket \$500

Admits one

Open Seating

Hosted full bar

Strolling dinner

\$150 tax-deductible donation to the Museum

Time Warp ticket \$350

Admits one

Open Seating

Hosted full bar

Strolling dinner



EVENT PROGRAM ADS

About the Program:

This year's event program provides an opportunity for those who want to offer their congratulations for this year's honoree and/or to acknowledge the educational and cultural value DISCOVERY Children's Museum brings to our community's children and families.

Rates

Back Cover	\$ 2,500	Size: 8.5" x 8.5"
2-Page Spread	\$ 1,750	Size: 17.0" x 17.0"
Full Page	\$ 1,000	Size: 8.25" x 8.25"
Half-Page	\$ 750	Size: 8.25" x 4.125"

Sponsor Discounts

TOTALLY TUBULAR sponsor
I WANT MY MTV sponsor
OFF THE HOOK sponsor
FLOWER POWER sponsor

Receive complimentary two-page spread (value \$1,750)
Receive complimentary full-page ad (value \$1,000)
Receive complimentary half-page ad (value \$750)
Receive a full-page ad at \$500 (50% discount)

Program Ad Specs

Finished size: 8.5" x 8.5"

All ads are full color, no bleeds (except back cover)

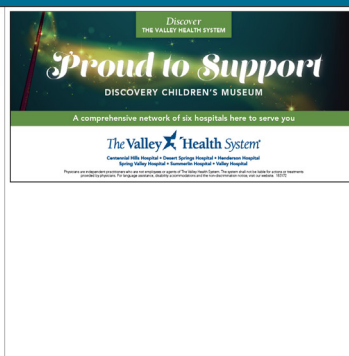
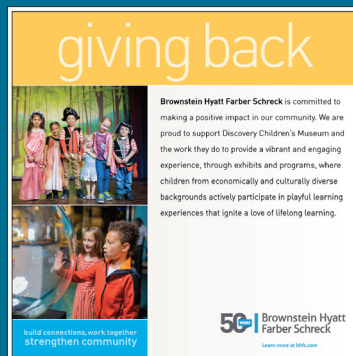
Please outline all fonts and embed all image files. Save as a high-resolution (300 dpi @ 100%) PDF or EPS. We utilize digital workflows. All ads MUST be submitted by the due date for inclusion in this year's program book.

All ads must be submitted by email no later than: September 12, 2022

Custom ad requests must be made by: September 5, 2022

Please submit your ad to: events@DiscoveryKidsLV.org

Full Page
8.25" x 8.25"



Half Page
8.25" x 4.125"



SPONSORSHIP FORM

Sponsorship Opportunities

Submit no later than August 5, 2022 to be listed as a sponsor in the event invitation.

- _____ TOTALLY TUBULAR sponsor - \$25,000
- _____ I WANT MY MTV sponsor - \$10,000
- _____ OFF THE HOOK sponsor - \$5,000
- _____ FLOWER POWER sponsor - \$2,500

Individual Tickets

- _____ COOL CAT - \$350 # of tickets: _____
- _____ TIME WARP - \$500 # of tickets: _____

Event Program Ads

Submit no later than September 12, 2022 to be included.

- _____ Back Cover - \$2,500
- _____ 2-page spread - \$1,750
- _____ Full page - \$1,000
- _____ Half page - \$750
- _____ Please design my ad for an additional fee of \$200.
Custom ad deadline: Sept. 5

I Cannot Attend

_____ Please accept my gift of \$_____ to support the programs at DISCOVERY Children's Museum

Payment Options

Sponsorship form and payment options also available online: <https://discoverykidslv.org/magicofdiscovery>

NAME _____

COMPANY: _____

*Please indicate how you would like to be recognized in the event program:

ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____

EMAIL _____

Check Payment

Enclosed is my check for \$_____

Checks payable to DISCOVERY Children's Museum

Credit Card Payment

Bill my credit card for \$_____

MC / VISA / Discover / AmEx (circle one)

Name _____

Billing Address _____

Credit Card #: _____

Exp Date: _____ / _____ CVV#: _____

Signature: _____

Please email logo to events@discoverykidslv.org

Mail Sponsorship Form & Payment

DISCOVERY Children's Museum | ATTN: Events Manager | 360 Promenade Place | Las Vegas, NV 89106

For ticket and sponsorship information, please call 702.382.3445, email events@discoverykidslv.org, or visit DiscoveryKidsLV.org



IN-KIND DONATION FORM

DESCRIPTION OF ITEM(S) _____

RESTRICTION(S) _____

RETAIL VALUE OF ITEM: \$ _____ EXPIRATION DATE (if applicable): _____

CONTACT PERSON: _____

PHONE _____ EMAIL _____

Item will be mailed before Friday, September 16, 2022

Item is too large or delicate to mail, please arrange to pick up the item.

DATE ITEM WILL BE READY: _____ PICK UP LOCATION: _____

We would like to thank you, please let us know to whom to send acknowledgement:

NAME _____ COMPANY: _____

ADDRESS _____ CITY _____ ST _____ ZIP _____

Please submit all in-kind donations before Friday, September 16, 2022 to:

DISCOVERY Children's Museum

ATTN: Events Manager

360 Promenade Place

Las Vegas, NV 89106

Phone: 702.382.3445 ext. 136 | events@discoverykidslv.org

DISCOVERY Children's Museum is registered with the Nevada Secretary of State's office as a Section 501(c)(3) non-profit organization (Federal Tax ID: 94-2943891). In-Kind gifts to the museum may qualify as a 100% charitable deduction for federal income tax purposes.

For ticket and sponsorship information, please call 702.382.3445, email events@discoverykidslv.org, or visit DiscoveryKidsLV.org