

JULY 1, 2021 – JUNE 30, 2022

FY2022 ANNUAL REPORT



CEO STATEMENT



Dear Friends and Supporters,

I am inspired by our donors, staff, and community partners who have overcome many challenges this past year. They have demonstrated resilience in the face of many obstacles to achieve a lifelong love of learning for our young learners in Southern Nevada. As we prepared this report, I was reminded of the excellent opportunity to review the work of the past fiscal year by strengthening DISCOVERY's mission of putting children's needs for play, exploration, inspiration, belonging, and unique experience above all else. The success of DISCOVERY Children's Museum was and is made possible by the many community partnerships, grants, sponsorships, and individual donors who continue to support our mission of fostering a welcoming, vibrant, and inclusive environment where all are invited to engage in a playful and educational experiences that ignite a lifelong love of learning. We invite you to look through this report to see all they have helped us achieve during a year of triumphs, tribulations, and wonders of DISCOVERY.



Melissa Kaiser



BOARD OF TRUSTEES

- Stacie Truesdell Michaels - Chair
- Boyd Nelson - Vice Chair / Treasurer
- Kevin Holyfield - Secretary

MEMBERS AT LARGE

- Ashlee Andrews
- Carrie Carter-Cooper
- Jennifer Curland
- Kami Dempsey-Goudie
- Jhone Ebert
- Megan Farnsworth
- David Gravatt
- Todd Lefkowitz
- Ashley Levin
- Rebecca Miltenberger
- Troy Moser
- Joyce Schneider
- Charlie Stone
- Gavin Whiteley

Ex Officio

- Melissa D. Kaiser - CEO





**Fiscal Year
2022 Attendance**

223,448 total attendance

110,756 children

13,604 Military families



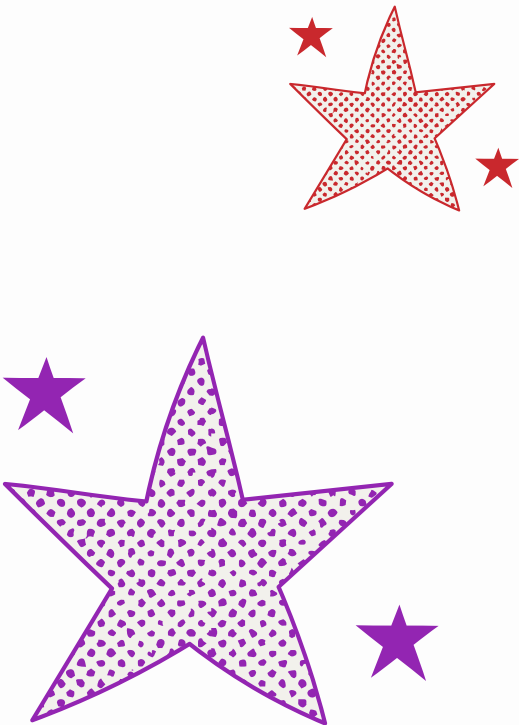
**Fiscal Year
2022 Programs**

DISCOVERY on Wheels:
11,826 students at more than 120 schools

Intergenerational Interludes:
90 children and 60 memory loss patients

DISCOVERY Lab Workshops:
3,559 children

Field Trips:
4,759 visitors



DCM Attendance & Program Stats

DISCOVERY welcomes more than 225,000 visitors in a typical year and serves an additional 40,000 through community engagement programs.

DISCOVERY offered reduced admissions to 51,364 visitors through Museums For All.

More than 25% of **DISCOVERY's** annual visitors are from our Museums For All program, serving those on assistance, with an additional 5% coming through other admission subsidy programs.

Free admission was offered to 11,273 visitors through our partnership with Las Vegas Clark County Library District with the Family Adventure Pass program.



SIGNATURE FUNDRAISING EVENTS

THE MAGIC OF DISCOVERY

SATURDAY, OCTOBER 9, 2021

Our annual Magic of DISCOVERY Gala was held on October 9, 2021, and invited nearly 275 guests to be the big cheese or bee's knees and attend the roaring twenties celebration, honoring long-time DISCOVERY supporter, Burton Hughes and Subaru of Las Vegas for the innovative Eco City exhibit and the many contributions they have made to enrich the lives of children through hands-on learning.

Guests enjoyed vintage cars, a variety of era-themed cocktails, a strolling dinner and silent and live auctions which both boasted unique experiences and items.

The event raised more than \$350,000 to help fund educational programming at DISCOVERY Children's Museum.



SIGNATURE FUNDRAISING EVENTS

ROYAL TEA

SUNDAY, APRIL 24, 2022

DISCOVERY Children's Museum was happy to return to the beautiful Four Seasons Las Vegas to host the annual Royal Tea fundraiser. The 2022 event committee and staff welcomed over 330 guests to the magical world of Neverland with Peter, Wendy, Tinkerbell and even the infamous Captain Hook!

Guests enjoyed traditional high tea service with sweet treats, fun finger sandwiches, a raffle and silent auction with many magical packages. For the youngest guests, there were craft stations and face painting inviting them to be creative and share in the magic of the event.

Over \$110,000 was raised during the event to support DISCOVERY Children's Museum's education and outreach programs.



SIGNATURE FUNDRAISING EVENTS

GOLF CLASSIC

MONDAY, JUNE 6, 2022

DISCOVERY Children's Museum returned to Reflection Bay Golf Club for its Eighth Annual Golf Classic presented by Diamondback Land Surveying. Thank you to our sponsors, Brown & Brown, Resorts World Las Vegas, Forte Specialty Contractors, Moser Architecture Studio, as well as our tee & green and contest sponsors and golfers.

We were able to raise more than \$60,000 to fund the Museum's admission subsidies program to allow access for all families to enjoy our educational and fun programs daily.

It was an Un-FORE-gettable time!



MEMBERSHIP



A membership to **DISCOVERY Children's Museum** is so much more than 12 months of free admission. It's access to exclusive members-only events and discounts on everything from workshops and summer camps to the **DISCOVERY Store** – and even admission discounts to children's museums across the country.

HIGHLIGHTS DURING FISCAL YEAR 2022

August 20, 2021 - Ice Cream Social

Our annual Ice Cream Social event was held on August 20, 2021. With Walmart as our sponsor, we were able to provide our members with complimentary ice cream. We served packaged ice cream to keep our guests safe and healthy.

October 22, 2021 - Kids Night Out

Parents had the opportunity to drop off their children at our Kids Night Out event on October 22, 2021. The Museum provided packaged snacks, a craft, and science demonstration.

December 12, 2021 - Holidays Around the World

We held our Holidays Around the World event on December 12, 2021. This event was open to both members and general admission for exclusive free play; winter holiday-themed crafts featuring Kwanza, Diwali, Three Kings Day; and story time.

April 2022 - Digital Cards

In April 2022, the Museum implemented digital membership cards for more efficient card management. Digital cards provide an eco-friendly option, quicker delivery time, and convenience.

May 2022 - Summer Family Fun Pass

Museum visitors were given the option of purchasing a discounted membership that was valid from May 30 – September 5, 2022. Families had the option to upgrade their membership to a yearlong membership by paying the difference.

June 2022 - LEGO Competition

The annual LEGO Competition was held on June 26, 2022. The museum hosted 20 participants who were selected at random. There were two different age ranges of 6-8 and 9-11. Prizes were awarded to first, second, and third place winners.



LEARNING EXPERIENCES



COMMUNITY COLLABORATIONS

VEX IQ Robotics Skill Challenge | January 8, 2022

DISCOVERY Children's Museum collaborated with the Robotics Education & Competition Foundation as an event partner to host a 2021-2022 VEX IQ Skills Challenge at the Museum. We welcomed 19 elementary school and middle school teams to compete in robotics skills challenges, with DISCOVERY team members serving as referees and judges.

Mexican Independence Day Celebration | September 12, 2022

DISCOVERY Children's Museum collaborated with the Mexican Consulate to host a Mexican Independence Day Celebration and El Grito Ceremony in Fantasy Festival. Visitors enjoyed a performance by local Folklorico dancers following the ceremony.

Total Visitors: 705

NEW PROGRAMS

Early Literacy Workshop Series | February 11, 2021 – June 30, 2022

DISCOVERY Children's Museum began a free workshop series designed to promote early literacy skills. Participants ages one to five and their caretakers enjoyed story time, music, science, and literacy-themed art activities and play during this interactive experience. Participants also received one free book at the end of each session. Participants were able to stay and play at the Museum following each session. This Program was funded by a grant from the Clark County Community Recovery Outside Agency Grant (OAG) Program.

Total Attendance: 129 visitors

ONGOING PROGRAMS

Intergenerational Interludes | July 1, 2021 – June 30, 2022

Cleveland Clinic Nevada and DISCOVERY teamed up to offer an Intergenerational Interludes music program for participants ages birth through five and their caretakers. Interactive weekly sessions offered music, dance, movement, and play led by a Cleveland Clinic music therapist and accompanying memory patients. The enriching musical sessions enhanced language and memory skills for participants through a playful and engaging atmosphere.

TEMPORARY EXHIBITS

Nutcracker Extravaganza: Behind the Scenes | November 26, 2021 – December 5, 2021

Curated by the Nevada Ballet Theatre, Nutcracker Extravaganza: Behind the Scenes featured a collection of costumes, set-décor, props, and other exhibits used in the annual performance of The Nutcracker. Nutcracker Extravaganza: Behind the Scenes provided guests with a unique opportunity to get a behind-the-scenes look at the interworking of the ballet as gallery staff provided guided tours throughout the day.

San Manuel Band of Mission Indians Exhibit | January 26, 2022 – February 28, 2022

DISCOVERY Children's Museum and the San Manuel Band of Mission Indians featured a Native American Artifacts Exhibit, along with Museum-wide programming. The new temporary exhibit and programming displayed Native American artifacts borrowed from Lost City Museum and Clark County Museum from local Nevada Indian tribes and include rattles, baskets, and beadwork. This exhibit was sponsored by a generous \$50,000 grant from the San Manuel Band of Mission Indians.

REIMAGINED EXHIBITS

Solve It: Ancient City | October 26, 2021

Our Solve It gallery was transformed from an abandoned mining town to an ancient city, complete with new mysteries to solve. Visitors enjoyed making artifact rubbings and decoding ancient symbols, cataloging new artifacts in the excavation station, investigating a hidden chamber, inspecting ancient ruins to determine what civilization created them, and more!

LEARNING EXPERIENCES, CONT.



NEW EXHIBITS

Eco City Smile Squad Dentistry Exhibit | November 5, 2021

DISCOVERY Children's Museum welcomed Smile Squad Dentistry to the Eco City Gallery this year. Complete with a larger-than-life set of teeth, the gallery introduces dental hygiene themes in a fun and educational setting while highlighting different careers in the field of dentistry.

ATTENDANCE DRIVING EVENTS

Superhero Day | July 31, 2021

Visitors dressed as their favorite Superhero character in celebration of this action-packed day. Visitors explored the special forces unique to Superheroes while engaging in fun-filled activities related to Superhero costume design, scavenger hunts, a fashion show featuring visitors in costume, and Superhero Science Theatre presentations highlighting the science behind superpowers. Visitors also enjoyed meeting and mingling with Superhero characters throughout the day!

Total Attendance: 1,092 visitors

Happiest Day on Earth Celebration | August 28, 2021

Visitors enjoyed special programming that included creating jewelry, wand and sword design, magical science programming, an animated scavenger hunt, and visits with Disney characters! Visitors also enjoyed listening to classic Disney tales, decorating magical crowns and building their own lofty castles. This special celebration included challenging Disney trivia games, spectacular science shows and enchanting photo opportunities.

Total Attendance: 1,203 visitors

Amazing Aeronautics Day | September 18, 2021

In celebration of Amazing Aeronautics Day at DISCOVERY, visitors engaged in launching rockets, created their own da Vinci flying machines, made windsocks, designed colorful aeronautic vehicles, and enjoyed a special airplane painting workshop. Community partners at UNLV Tech Trekkers and International Women in Aviation joined DISCOVERY.

Total Attendance: 971 visitors

Astronomy Day | October 10, 2021

In celebration of Astronomy Day at DISCOVERY, visitors engaged in space colony design, discovered how stars form, explored making clouds, attended space-themed presentations, learned about satellites, and enjoyed a special galaxy jar design workshop. In partnership with NISE Network (National Informal STEM Education Network), earth and space toolkits were presented, offering hands-on exploration of engaging astronomy-themed content.

Total Attendance: 618 visitors

Chemistry Day | October 16, 2021

In celebration of Chemistry Day at DISCOVERY, visitors built their own batteries, experimented with chemical reactions, created dye using natural materials, explored scent molecules and enjoyed special chemistry programming. In partnership with NISE Network (National Informal STEM Education Network), Explore Science: Let's Do Chemistry toolkits were presented, offering hands-on exploration of interactive chemistry themed content. Partners from the American Chemical Society were on site in support of the event.

Total Attendance: 646 visitors

Nevada Day | October 29, 2021

In celebration of Nevada Day, visitors engaged in a special Nevada-themed celebration, including programming highlighting the state animals of Nevada, art projects inspired by Nevada's state flower, and explorations of the precious metals that inspired the Silver State's nickname. Visitors also enjoyed creating collages, designing a desert tortoise, and decorating their own unique pair of damselfly wings.

Total Attendance: 613 visitors

LEARNING EXPERIENCES, CONT.



Native American Heritage Celebration | November 13, 2021

In celebration of Native American Heritage Month, visitors enjoyed special performances by Danza del Carrizo and explored Native American artifacts with representatives from the Clark County Museum. Visitors also enjoyed designing geometric art, creating vibrant sand paintings and investigating 3D-printed replica artifacts.

Total Attendance: 796 visitors

Nutcracker Extravaganza | November 26, 2021

Visitors enjoyed the Behind the Scenes Nevada Ballet Nutcracker exhibit and participated in special dance workshops led by Nevada Ballet teaching artists. Visitors also enjoyed making shimmering marbled snowflakes, creating spiraling lollipop wands, designing dazzling crowns, folding vibrant paper flowers, animating brave nutcracker puppets, and painting wooden nutcracker themed keepsakes in a special workshop.

Total Attendance: 1,446 visitors

Galaxy Far Away Day | January 15 & 16, 2022

In celebration of Galaxy Far Away Day, visitors came dressed in out-of-this-world attire and decorated their own cosmic character masks, engineered their own rocket ships, created adorable alien puppets, and whipped up a batch of galaxy goo. Visitors also enjoyed space-themed science programming as they learned about comets, meteor showers, androids, and artificial intelligence. The DISCOVERY Lab offered a special laser sword engineering workshop.

Total Attendance: 1,450 visitors

Presidents' Day Celebration | February 21, 2022

Children and families Presidents' Day themed activities Museum-wide during this special celebration. Visitors made portraits honoring their favorite presidents, created presidential shadow puppets, donned iconic headwear, carved minted silver coins, and designed a sparkling flag collage.

Total Attendance: 1,317 visitors

Wizard Week | April 9 – 16, 2022

Visitors joined us for our annual Wizard Week festivities and engaged in a magical highflying tournament, wizard-themed crafts, attended potions class, and conducted a frog choir. Visitors enjoyed listening to tales from the wizard world, learned about wizard currency, and posed for photographs in their magical apparel. The DISCOVERY Lab offered a dazzling wand design workshop.

Total Attendance: 11,035 visitors

Family Equality Day Celebration | June 5, 2022

DISCOVERY Children's Museum hosted its second annual Family Equality Day Celebration where visitors enjoyed spending the day with their families and connecting with representatives from community organizations. Visitors enjoyed painting kind messages on rocks, participating in a collaborative unity-themed mural, decorating their own family tree, and designing a unique family crest.

Total Attendance: 867 visitors

Juneteenth Celebration | June 18, 2022

With support from Nevada Energy and City of Las Vegas, DISCOVERY Children's Museum hosted its annual Juneteenth Celebration. After a special flag-raising ceremony and performance of the Black National Anthem by Alli Star, visitors enjoyed a dance performance and workshop by Culture Shock, a mask-making workshop with local artist Chaka Laker-Ojok, a literary art workshop led by N. Joy, and a celebration of African American history of braiding and aesthetic by Q'shaundra James.

Total Attendance: 1,292 visitors

DISCOVERY ON WHEELS

In August 2021 Clark County students returned to on campus learning after a year of virtual or hybrid style education. This opened the opportunity for the DISCOVERY on Wheels (DOW) program to return to the classroom. Thanks to the American Rescue Plan (ARP) Grant funded by the Institute of Museum and Library Services (IMLS), DOW set out a goal to reach as many students as possible. The grant was awarded October 2021, allowing the opportunity to offer not only schools, but various types of learning environments access to the program free of charge for the remaining calendar school year, and summer 2022. DISCOVERY on Wheels made visits to CCSD, charter and private schools, The North Las Vegas Library District, City of Las Vegas recreational centers, and also presented for Home School Students on site.

QUICK STATS

CLARK COUNTY SCHOOL DISTRICT

- 95 school sites, 3 non-school sites
- 154 total visits (this includes schools that booked multiple visits)
- 17 General DOW visits prior to ARP - 1,320 students served
- 137 ARP Grant Visits, 9,768 students served

CITY OF LAS VEGAS RECREATIONAL CENTERS

- 6 sites visited
- 417 students served

NORTH LAS VEGAS LIBRARY DISTRICT

- 2 sites, 11 total visits
- 182 visitors served

HEALTH SCIENCE FOR HOMESCHOOL (ON-SITE LESSONS)

- 1 site, 7 total sessions
- 139 visitors served

FINAL NUMBERS

- 107 sites visited
- 178 visits total
- 11,826 total students served (ARP and General)

WE PUT OUR KIDS FIRST.



DISCOVERY ON WHEELS

Additionally, DISCOVERY on Wheels received an IMLS Cares Act Grant in Partnership with the Las Vegas Clark County Library District (LVCCLD). The DOW team participation involved collaborating with Library District and Las Vegas Urban League in presenting professional development, training, and educational experiences for Family, Friend or Neighbor Childcare providers (FFNs). This included both in-branch and virtual story time sessions, special FFN events held throughout the duration of the grant period, a DISCOVERY Children's Museum Field Trip, and DISCOVERY on Wheels program facilitation during the summer. As part of the IMLS Cares Act Grant, DCM was also able to offer FFN Providers a FREE Imagine Level Membership and/or Complimentary Admission Passes to the museum.

FRIEND, FAMILY OR NEIGHBOR (FFN) BRANCH STORYTIME/TRAINING SESSIONS

- 24 Virtual sessions
- 7 In-Branch sessions

FRIEND, FAMILY OR NEIGHBOR (FFN) PROFESSIONAL DEVELOPMENT EVENTS

- 5 events
- 1 Special Field trip to DCM

FAMILY, FRIEND OR NEIGHBOR LIBRARY VISITS

- 4 sites visited
- 25 total visits (this includes multiple site visits)
- 439 visitors served

MEMBERSHIPS/ PASSES DISTRIBUTED

- 142 Family-Four Pack Complimentary Passes
- 72 Imagine Level DISCOVERY Family Memberships



DISCOVERY ON WHEELS

The DISCOVERY Team also made an impact in Community Outreach this fiscal year. Many of the events that had been previously canceled or postponed in 2020 were able to commence this year-including previously sponsored events carried over from the year before.

EVENT	LOCATION	DATE	GUEST COUNT
Back to School Kickoff	Enterprise Library	08/04/2021	55
Back to School Fair	Whitney Library	08/07/2021	96
Mayweather Back to School Giveaway	Skate Rock City	08/13/2021	25
Multicultural Community Event	UCCAA	08/14/2021	10
Kickoff to Kindergarten	East Las Vegas Library	08/21/2021	137
Las Vegas Harvest Festival	World market Center-Expo	09/10-09/12/2021	471
Girls Aviation Day	McCarran Airport	09/25/2021	50
Daniel Tiger Be My Neighbor Day	Downtown Summerlin	09/26/2021	545
Vegas Kids Zone Resource Fair	Centennial YMCA	9/29/2021	23
Open House Event	George Harris Elementary School	10/01/21	Virtual
Boulder City Art in the Park	Boulder City, NV	10/02-10/03/21	821
Summerlin Festival of the Arts	Downtown Summerlin	10/9-10/10	797
National Night Out	7th and Fremont	10/5/2021	37
Las Vegas Book Festival	Fifth Street School	10/23/2021	145
"Trunk or Treat" Girls Scouts of Southern Nevada	2941 E Harris Ave,	10/24/21	146
S.T.E.A.M. and Scream Event	Civica Nevada Career & Collegiate Academy	10/30/21	115
Life in Death Festival	Winchester Cultural Center	11/01-11/02/21	189
Holiday Book Sale	Sahara West Library	12/02/2021	30
Santa's Electric Night Parade	Boulder City, NV	12/04/2021	No tally taken
Heritage Holidays	Clark County Museum	12/10-12/11/2021	414
Vegas Kids Zone Resource Fair	Sport Social	1/14/2022	26
MLK Jr. Parade	Fourth Street	01/17/2022	No tally taken
Las Vegas School Choice Fair	Conference Center of Las Vegas	01/22/2022	108
CNY In the Desert	Fremont East	02/05/2022	No tally taken
Vegas IgnitED	Spring Valley High School	02/12/2022	Virtual
Black History Month Festival	Springs Preserve	02/19/2022	210
Fiesta Del Sol	Sunrise Mountain HS	03/04/2022	65
Summer Camp Expo	Meadows School	03/05/2022	146
Native American Day	Lost City Museum	03/12/2022	81
Foster Parent Resource Fair	Child Haven	03/26/2022	147
Chalk It Up Festival	Summerlin Library	03/26/2022	150
Siblings Day	Tivoli Village	04/09/2022	103
Art Market Pop-Up	Bob Baskins Park	4/30/2022	94
Happy Earth Day	Downtown Summerlin	04/22-04/23/22	208
Kids Day	Lost City Museum	04/23/2022	17
Pure Aloha	Craig Ranch Park	04/24/2022	60
Return of the Science Conference	Arbor View High School	04/30/2022	50
Spring Fling		04/30/22	70
A Rose Grows in the Desert	Leaders in Training	04/30/2022	No tally taken
May the Science Be with You	Desert Research Institute	05/04/2022	200
College and Career Fair	Fremont MS	05/06/2022	300
Fit 4 Mom	Downtown Summerlin	05/07/2022	100
Ready for Kindergarten	Murtle Tate ES	05/07/2022	241
Kid's Corner	Writer's Block	05/07/2022	15
Las Vegas Science Expo	World Market Center	05/07/2022	437
Salvation Army Community Event	2900 Palomino Ln	05/11/2022	17
Las Vegas Days Festival	Fifth Street School	05/14/2022	96
HomeSchool Resource Fair	Sunrise Bible Church	05/20/2022	45
2022 Symphony Park Fine Art Festival	Symphony Park at The Smith Center	5/21/22	60
Night Market	Tivoli Village	5/21/22	133
Henderson Pride Festival	Galleria Mall	6/10-6/11/2022	291
ALL STEAM Ahead	Doolittle Community Center	06/22/2022	360
TOTAL COMMUNITY OUTREACH FY22			8,083

FY2022 REVENUE

Membership Dues	\$245,989
Ancillary Revenue	\$543,278
Signature Events	\$431,905
Program Revenue	\$33,268
Investment Income, Net of Expenses	\$109,142
In-Kind Donations	\$24,693
Contributions	\$1,859,723
Admissions	\$1,743,752
Other Income	\$7,240
	\$4,998,990

EXPENSES

Fundraising	\$679,343
Management/General	\$987,822
Program Services	\$3,461,076
	\$5,128,241

OTHER INCOME / EXPENSES

Employee Retention Credit	\$528,002
Net realized and unrealized	
Gain (Loss) on Investment	(\$856,448)
	(\$328,446)



ANNUAL FUND DONORS

DREAMERS (\$100,000+)

- Anonymous Donor
- Las Vegas Clark County Library District Foundation
- Windsong Trust

INNOVATORS (\$50,000+)

- Gene Haas Foundation
- San Manuel Band of Mission Indians

CREATORS (\$25,000+)

- America First Credit Union
- Andre Agassi Foundation for Education
- Bank of America
- Dedee Nave
- Intermountain Healthcare
- Las Vegas Centennial Commission
- The Las Vegas Raiders
- Nevada National Security Site
- Robert S. & Dorothy J. Keyser Foundation
- Smile Squad Kids Dentistry & Braces
- Smith's Food & Drug
- Subaru of Las Vegas
- The Tony and Renee Marlon Charitable Foundation
- Wells Fargo Foundation

BUILDERS (\$10,000+)

- Andrew Family Foundation
- Clark County Department of Aviation
- CSAA Insurance Services, Inc.
- Dee and Donald Snyder
- Frank and Victoria Fertitta Foundation
- Governor's Office of Economic Development
- Jeri & Rick Crawford
- Jerry's Nugget Casino
- Judy & Ed Cebulko
- MOSER Architecture Studio LLC
- Nevada Arts Council
- Nevada Humanities, Inc.
- Nordstrom
- Southwest Gas Corporation
- Southern Nevada Health District
- US Bank Foundation
- Wynn Resorts Las Vegas

THINKERS (\$5,000+)

- Association of Science & Technology Centers (ASTC)
- Brown & Brown Insurance of Nevada
- Cashman Family Foundation
- Caesars Entertainment
- Denise Cashman
- Fletcher Jones Automotive Group, Inc
- Forte Specialty Contractors
- The Howard Hughes Corporation
- Jamie and Kevin Holyfield
- Jean and Brian Fink
- Jennifer Curland and Joseph Stamis
- Jill and Troy Moser
- Judith and Mort Skoll
- Las Vegas Sands Corp
- Laurel Andrew and Victor Onufrieff
- Lee and Benson Riseman
- Morgan Stanley
- Nevada State Treasurer's Office
- NV Energy Foundation
- Party City
- Pat W. Skorkowsky
- Phyllis Binion
- Robin and Danny Greenspun
- Stacie Truesdell Michaels and Justin Michaels
- The Tuttleman Foundation
- William Hill US

COLLABORATOR (\$2,500+)

- Aristocrat Technologies, Inc
- Ashley and Mathew Levin
- Brownstein Hyatt Farber Schreck, LLP
- Carolyn and Oscar Goodman
- Cashman Equipment Company
- Charlotte and Andre Carrier
- City National Bank
- Diane and Archibald Ruffy
- Endowment Partners
- The GoodCoin Foundation
- Heartland Scenic Studio
- Joanna and John Falb
- John Klai and Jon Sparer
- Kelly and Charlie Stone
- Littler Mendelson
- Megan and Brian Farnsworth
- Maribeth and Timothy Trainor
- Molly and Steve Hill
- Patricia and Lamar Marchese
- Rosendin Foundation
- Sierra Consulting Structural Engineers
- Speedway Children's Charities
- Tracy and Rodney Atamian
- World Market Center

EXPLORERS (\$1,000+)

- Adrienne Burke
- Alexandria and Steve Storey
- Alisa Nave and Robert Worth
- Angelique and Brian Hartsell
- Carrie Carter Cooper and Phil Cooper
- Catherine and Todd Lefkowitz
- Courtney and Danny Wadhams
- David Noble
- Jaime and Josh Rexing
- Jennifer and Andrew Bloch
- Karina and Samuel Mirkovich
- KNIT Designing Community Studios
- Linda and Tony Bonnici
- Mary Duncan
- Melissa and Roy Kaiser
- Nicole and Greg Korte
- Patricia and Michael Morrissey
- Patricia and Ric Truesdell
- PHCN Accounts Payable
- Rebecca and Christopher Miltenberger
- Shonna Mayfield

THANK YOU



FOR HELPING US PUT
**OUR KIDS
FIRST.**




DISCOVERY[®]
Children's Museum

360 Promenade Place
Las Vegas, NV 89106
(702) 382-3445

DISCOVERYKIDSLV.ORG



@DiscoveryLV

KIDS COUNT 2022 State Rankings

Nevada Overall child wellbeing: 47th

Nevada Education: 46th

Economic: 46th

Family & Community: 43rd

Health: 37th



70% OF CHILDREN AGES 3 TO 4 FROM LOW-INCOME FAMILIES DO NOT PARTICIPATE IN ANY FORM OF EARLY EDUCATION SCHOOLING, COMPARED TO 56% OF THOSE FROM MODERATE TO HIGH INCOME FAMILIES

THE CENTER FOR AMERICAN PROGRESS IDENTIFIES NEVADA AS 49TH IN THE COUNTRY FOR AVAILABILITY OF CHILDCARE WITH SWATHS OF THE LAS VEGAS VALLEY DESIGNATED AS “CHILDCARE DESERTS” HIGHLY CORRELATED TO AREAS OF LOW-INCOME AND POVERTY

SINCE THE BEGINNING OF THE PANDEMIC, THE PERCENTAGE OF CCSD ELEMENTARY STUDENTS WHO ARE ACADEMICALLY PROFICIENT HAS DRAMATICALLY FALLEN FROM 49% TO 35% IN ENGLISH LANGUAGE ARTS AND FROM 41% TO 22% IN MATH.

IN ADDITION, CCSD’S ALREADY HIGH RATE OF CHRONIC ABSENTEEISM (21% IN 2018-2019 COMPARED TO 18.8% STATEWIDE) HAS NOW RISEN TO 34% AFFECTING BOTH ELEMENTARY AND SECONDARY STUDENTS.

HIGHLIGHTS



OFFERED REDUCED ADMISSIONS TO
51,364
VISITORS THROUGH MUSEUMS FOR ALL



OFFERED FREE ADMISSION TO
11,273
VISITORS THROUGH LIBRARY PARTNERSHIP

